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DOG GIFT COMPANY LAUNCH SNIFFS OUT SAFETY—DELIVERS CONVENIENCE!

Strongsville, Ohio August 5, 2010—WelcomePup.com, the online gift store for dog toys and products, is excited to announce the launch of its new website allowing busy consumers to conveniently purchase dog toys and products that match a dog's life and play styles.

"Dogs are family members," said Bonnie Sweebe, Founder of WelcomePup.com and graduate of Baldwin-Wallace College. "Admit it or not, we buy them gifts. We have to remember that they live and play differently and like a toddler, everything goes into their mouth. That's why understanding your dog, observing how it plays and providing proper supervision is so important." It's a concept Sweebe knows too well.



While in the planning stages of her start-up company, her golden retriever ingested a rope toy that almost cost the dog its life. The experience enhanced her original mission of selling fun to also include educating consumers on dog safety. "Dogs need toys. Toys release frustration and are a source of playful joy. However, dog owners need to be aware that not every toy is made for every dog and proper supervision is necessary." In response, the company arranged its dog toys and products to accommodate every personality from teething puppies to tough chewers.

"The items in our Eco-Friendly Pup gift box emphasize the idea of reduce/reuse/recycle, and our Escape Pup gift box contains the SpotLight GPS, the only dog GPS affiliated with American Kennel Club Companion Recovery. Tags and microchips identify a dog, but don't locate them. What if a dog is lost and no one is around? A GPS is the answer."

ABOUT THE GIFT BOXES: Most dog gift box categories are tier-priced to accommodate every budget. Products sold are from top manufacturers with most items not sold in big box stores. Customers can create their own gift box as well.

GIFT BOX PURCHASES SUPPORT NON-PROFIT ORGANIZATIONS: WelcomePup.com believes that every pup should be a "welcome pup". A portion of the proceeds from purchases help support non-profit dog rescue, no-kill shelter and service organizations.

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For more information or to schedule an interview with Bonnie Sweebe, call 216-346-0710 or email WelcomePup@gmail.com. Visit the website at www.WelcomePup.com.